

The Fresh Market Shoppes

890 William Hilton Parkway | Hilton Head Island, SC 29928

Beaufort County | Hilton Head Island-Bluffton-Port Royal, SC | 86,398 Sq Ft

32.1696, -80.7394



Demographics	1 Mile	3 Miles	5 Miles
Population	1,740	16,313	34,127
Daytime Pop.	1,818	19,232	43,324
Households	885	7,821	15,684
Income	\$250,963	\$193,544	\$173,733

Source: Synergos Technologies, Inc. 2024

Grocery-anchored neighborhood center anchored by The Fresh Market with a strong mix of national and regional tenants including JK Fine Interiors, Dollar Tree, StretchLab, and Duck Donuts

In the heart of Hilton Head Island, with easy access to Coligny Beach Park and multiple resorts and golf courses that help attract an estimated 3.1M annual visitors (Hilton Head Island Gov 2023)

Located on William Hilton Parkway (U.S. 278 Bus.) with visibility to 38K+ vehicles daily, the center is within two miles of U.S. 278, providing access to “upisland” communities, including Spanish Wells and Windmill Harbor (Kalibrate 2021)

Affluent and well-educated trade area within a 3-mile radius with an average household income of \$161K+ and 53% of residents with a college education



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Available Spaces

03 2,360 Sq Ft 16 1,600 Sq Ft [360°](#)

Current Tenants

Space size listed in square feet

01	Lulu Kitchen	2,091
02	Dollar Tree	9,408
04	Floors by Sterling Hight	2,360
05	Phillips Shoes	2,360
06	StretchLab	2,058
07	T-Mobile	1,470
08	John Kilmer Fine Interiors	13,591
09	HHI Golf Shoppe	3,540
10	Duck Donuts	1,660
11	Madre & Mercado	6,856
12	Gruby's New York Deli	1,770
13	Spectrum	4,417
14	Spex	1,160
15	Hilton Head Shirt Company	3,568
17	Spectrum Paint	2,725
18	CORA Health Services	2,387
19	The Fresh Market	21,017

This site plan is for illustrative and information purposes only, showing the general layout of the shopping center; and is not a legal survey. Brixmor makes no representation or warranty that the shopping center is exactly as depicted as site conditions and tenant mix are subject to change over time.

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